

# WheresIt Privacy Policy

Visaya Business Systems

*Effective Date: June 27, 2026*

## 1. Introduction

WheresIt ("the App", "we", "us") is a home inventory application that helps you catalog and locate your belongings across multiple properties. This Privacy Policy explains what information we collect, how we use it, and your rights regarding your data.

By using WheresIt, you agree to the practices described in this policy.

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## 2. Information We Collect

### 2.1 Account Information

When you register for WheresIt, we collect:

- Name and email address
- Password (stored in encrypted form)
- Site names and addresses you provide (e.g. "My House in Cebu")

### 2.2 Inventory Data

To provide the core service, we store:

- Location, sub-location, and container names you create
- Item descriptions and keywords generated from your photos
- Photographs of container contents that you upload
- Search history within your account

### 2.3 Usage Data

We may collect basic usage information such as login timestamps and feature usage to improve the App. We do not use third-party analytics services.

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## 3. How We Use Your Information

We use the information collected solely to provide and improve WheresIt:

- To catalog your items and return accurate search results
- To enable family sharing and multi-user access within your sites
- To send your photos to our AI provider for item recognition (see Section 4)
- To allow you to search your inventory across one or all of your sites
- To send account-related emails (password reset, invite notifications)

We do not sell, rent, or share your personal data with advertisers or data brokers.

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## 4. Third-Party Services

### 4.1 Anthropic API (AI Image Recognition)

When you photograph a container, the image is sent to Anthropic (anthropic.com) for AI-powered item recognition and description. Anthropic processes the image to identify and describe its contents, which are then stored in your WheresIt inventory.

Anthropic's use of submitted data is governed by their own Privacy Policy and API usage terms, available at anthropic.com. We send only the photo — no personally identifiable information is included with the image request.

### 4.2 Payment Processing (Future)

We may introduce paid subscription plans in the future. If and when payment processing is added, it will be handled by a reputable third-party payment processor. Your payment card details will never be stored on WheresIt servers. We will update this policy before introducing any payment services.

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## 5. Data Storage and Security

Your data is stored on secured servers. We take reasonable technical and organizational measures to protect your information from unauthorized access, loss, or disclosure.

However, no system is completely secure. You are responsible for maintaining the confidentiality of your account credentials.

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## 6. Family Sharing and Invited Users

WheresIt allows you to invite family members or other users to access your site inventory. Invited users can view and search your inventory within the sites you grant them access to. You are responsible for managing who has access to your sites.

You may revoke access to invited users at any time through the App.

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## 7. Data Retention

We retain your data for as long as your account is active. If you delete your account, your data will be removed from our systems within 30 days, except where retention is required by law.

You may request deletion of your account and all associated data at any time by contacting us.

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## 8. Your Rights

You have the right to:

- Access the personal data we hold about you
- Correct inaccurate data
- Request deletion of your account and data
- Export your inventory data in a readable format (where available)

To exercise any of these rights, contact us at the address in Section 10.

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## **9. Children's Privacy**

WheresIt is not directed at children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us and we will delete it promptly.

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## **10. Contact Us**

If you have questions about this Privacy Policy or your data, please contact:

Visaya Business Systems

Email: [privacy@wheresit.app](mailto:privacy@wheresit.app)

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## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. We will notify registered users of material changes via email or an in-app notice. Continued use of WheresIt after changes are posted constitutes acceptance of the updated policy.